



GS AQUATICS

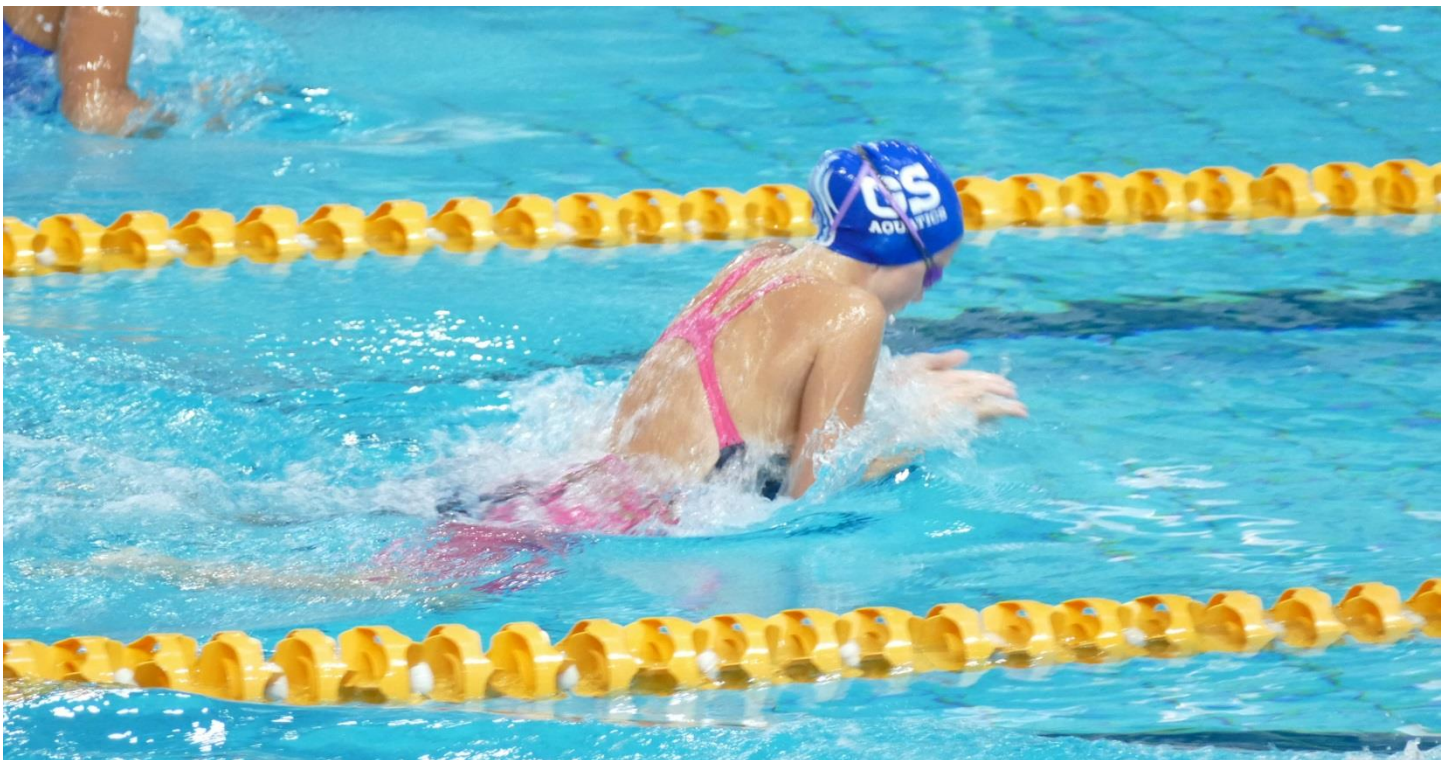


SWIM CLUB NEWS

What's happening @ GS Aquatics 2017

CONTENTS

- 1.) Agenda Items
- 2.) Presidents Report
- 3.) Profit & Loss
- 4.) Fundraising Report
- 5.) Fundraising Opportunities
- 6.) Publicity Report
- 7.) Race Secretary Report
- 8.) Coaches Report
- 9.) Club Captains Report
- 10.) Happy Harry



GENERAL MANAGEMENT MEETING

Tuesday 30th May 2017 – Noosa Central Suite 3, 6 Bottlebrush Ave, NOOSA HEADS
Time – 6.00pm

Attendees: Apologies: Toni O’Sullivan

Agenda Items

- Minutes of Previous Meeting
- Previous Action Plan
- Treasurers Report
- 1. Setting of Club Fees 2. Affiliation Fees
- Presidents Report
- Executive Committee Report
- Secretary Inwards & Outwards Correspondence
- Fundraising Report
- Race Secretary Report
- General Items
 - 1. Blue Card
 - 2. Participation Improve Awards
 - 3. Qld Short Course Championship Changes
 - 4. Insurance / Currency Certificate
 - 5. School / PF Contact Meeting / Reporting Structures
 - 6. Meeting Calendar
 - 7. A – Z Book
 - 8. Polo Shirts
 - 9. Passwords for all log ins
 - 10. Welfare Position Male / Female
- Action Plan from Meeting
- Trophies and Award presentation
- Proposed Tour
- Suggestion Strategies

PRESIDENTS REPORT – MAY

First of all, thank you to all members of GSA for allowing me to be your president for this year and I look forward to the challenge that lies ahead of us.

As a leader I am probably a little bit different to most and love to keep all members in the club informed on all decisions made by the Executive Committee as well as the Management Committee. As a club we are so fortunate to have such a talented committee this year and with fourteen members now on board, the club will go from strength to strength.

Matty Johns is our Vice President, and everybody who knows him will tell you what an outstanding bloke he is and certainly the perfect foil for myself. He has been successful in work, life and sport and knows what it takes to achieve at an elite level.

Leyland Roberts is our Treasurer and is extremely successful in his finance business as well as being an extraordinary good AFL footballer in his younger day. He will add a cutting edge to our finances and will have this club in a very stable financial position in years to come.

Tony Wnuczynski is our Secretary and in reality my right hand man because of all the long hours he puts into this role making sure all the i's are dotted and t's are crossed. Without him I would struggle in my role as I am away from the coast for long periods of the week. Great Man, Great Family and perfect for this position.

Ian Cuthbertson is our Publicity Officer and the work he has put in over the last few weeks is enormous. As a sportsman he was Elite, being on the England Olympics Team on numerous occasions as well as winning long distance endurance events that you and I would just not try. He is fully aware of what dedication, hard work and discipline can achieve and we are very lucky to have him involved in this club. He has been a pleasure to work with and has taught me so much in just a short time that I look forward to working with him for years to come.

Above is your Executive Committee for 2017 / 2018 and in my next Presidents Report I will go over all the members in the Management Committee and the strengths that will only help this club in the future.

To Brian & Peter thanks for making my family of Carolyn, Sienna and myself feel so welcome and most importantly thanks for all the hard work you have put into Sienna taking her from an average club swimmer eighteen months ago to making finals at State Championships. I sometimes struggle to understand how you have done it but it goes to show that every swimmer in our club can achieve their dreams if they are prepared to listen to our coaches and put the hard work in.

I would like to finish by saying, **“At any time please feel free in coming up and introducing yourself to me because I believe in this club being a close knit family unit sharing in the success of all our kids”**

Wayne Bettany
President

PROFIT & LOSS / BALANCE – MAY 2017

GS Aquatics swimming club financial information is only currently available to club members.

Please contact Wayne Bettany for further information;
wayne.bettany01@bigpond.com or call 0448 820 550.



A **BRANDING AGENCY** THAT MAKES IT OUR BUSINESS TO **ADD VALUE TO YOURS**

Web Design & Strategy

ic creative design utilise the latest digital innovations to keep you ahead of the curve. Data is at the heart of everything we do.

Brand Development

As a creative branding agency ic creative design helps organisations move forward by building brands and shaping reputations.

Event Signage

Developing strategy and design solutions to create memorable locations. Our aim is to turn your space into a place.



Graphic & Logo Design

Whether you need a tweak to your logo or a creative overhaul, we will work quickly and effectively to ensure your brand stands out from the crowd.

Digital Video Production

Digital video is one of the most exciting ways of getting your message out there. We turn creative ambition into visual reality.

Print Management

By managing your design and print in tandem, we work hard to make every project an enjoyable experience with optimal results.



Purpose

Why does it matter to them?



Engagement

How and where do we reach them?



Strategy

When to connect and what to measure?

CONNECT WITH US

and begin to engage potential customers today. Call 07 5447 1757

www.iccreativdesign.com design@iccd.com.au

ic creativedesign®

FUNDRAISING REPORT – MAY

Giddy All

Mark & I would like to start by saying writing reports isn't our strong points, but we will try and give you an idea on how we see we can fundraise for the club as well as the progress of events so far.

1. GSA Annual Celebrity Golf Event – At present we look at having about 18 teams and have discussed with Wayne & Ian about giving each team exposure on facebook. We thought it would be a great idea to announce one team every three days which will give the event a new team appearing all the time. We will work with Ian to get this done ASAP. We are confident in being able to fill all the spots but imagine how much easier it would be if the members of this club all just brought on board one team....

2. Sponsorship Boards – We have measured up all the spare spots on the fence at the pool and believe we could bring on board about twenty sponsors at \$500 and getting the club \$10,000 plus. We have asked Ian to prepare a one page flier regards showing perspective new sponsors where they will go. I also suggest if club members put their companies up that they should get one child's membership Free so in reality we would get \$300 for that sponsorship board.

3. Noosa Triathlon – We hear that we have three club members going to compete in the Mixed event of the triathlon and maybe we could look at some fundraising for this team because the exposure would be great.

That's it from Mark & myself but rest assured we are working our butts off trying to make the golf day a real success but I challenge the rest of the families to get just one team each.

The challenge is out to all of you to perform like we expect our kids to on a regular basis.

Bruce O'Sullivan & Mark McGowan

Fundraising Officers

FUNDRAISING OPPORTUNITIES – MAY

We asked Ian Cuthbertson about the opportunities of sponsorship signage on the back of the pool and as you can see below I believe we could generate some good income for the club.



The big question is the cost and our suggestion is the following

1. Club Members with a business \$300
2. Non Club Members \$500

What will they get for their money

1. Website Advertising
2. Signage created and placed on the fence – Need to supply there artwork
3. Club Magazine Advertising

You will be surprised how many people look at it or walk past it in a day and we would be suggesting to the business that maybe they give GSA members a 10% discount off if we purchase from their business. That way they become aware if they are getting value for money.

More ideas coming from us just give us a few beers and mingling with our colleagues and I'm sure we have some more fundraising opportunities

Painters & Tilers Union

Bruce O,Sullivan & Mark McGowan

PUBLICITY REPORT – MAY

1. GSA Annual Celebrity Golf Event

Proposal of the idea, that as each team takes a place in the Golf competition we can advertise the fact on our club facebook page. It also gives us the chance to keep advertising the golf day to our members and visitors to the site.

2. Sponsorship Boards

Suggestion that we continue the sponsorship boards surrounding the pool, reducing the costing to say \$500 per board rather than the \$1500 that was charged in previous years. With numbers of around 1000 adults going through the pool gates per week this offers a great cost effective marketing solution to small business. I think we could also tie the sponsorship boards in with a banner advert on the website and a page about each particular business that takes on a board. I have a couple of businesses that are ready to take sponsorship as soon as the school gives approval.

3. Website

I am in the process of revamping the website. The initial aim of the revamp is to make the website our number one marketing tool to attract new members to the club. As the development of the website progresses I intend to allocate access for various committee members so that they can add content to the website in the form of news related to their particular role. I also intend to add profiles of various swimmers in the club, video interviews, surveys of club members etc etc... but it all takes time... lots and lots of time....

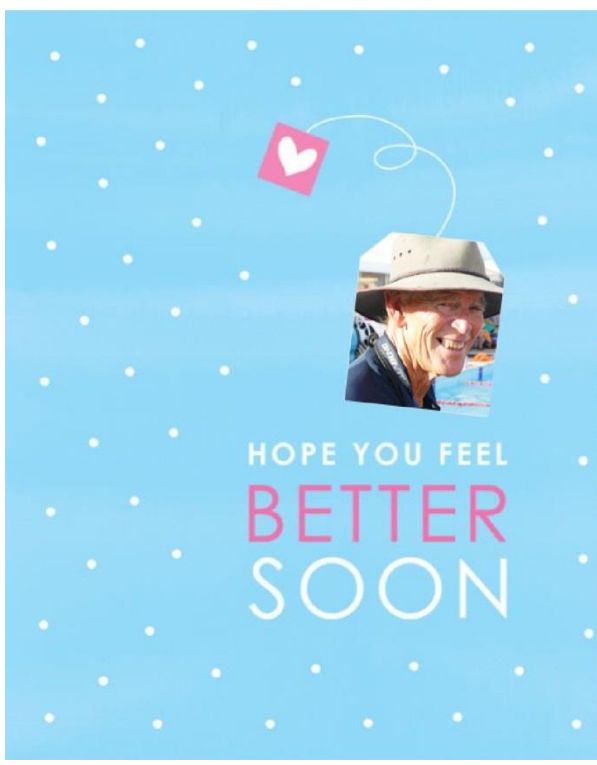
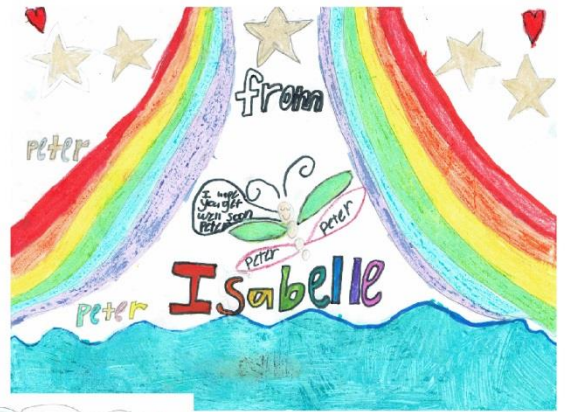
4. Marketing flyers

I have discussed with Diamond Swim the development of some double sided DL flyers that can be placed in the swimming pool flyer rack advertising our swim club. They have a massive database of younger swimmers that know nothing about our swim club and would probably be interested in joining or at least finding out more. Brian Stehr has suggested certificates inviting children to participate in club-night once they graduate to advanced learn to swim.

5. Value Adding to Membership

I am currently in discussions with Ironman regarding sponsorship of the club in the form of a value add to the membership pack. We will have further details on this for the next committee meeting.

Ian Cuthbertson
Publicity Officer



RACE SECRETARY REPORT – MAY

Well, what a month it has been, after taking on the role of Race Secretary I have been faced with the massive job of working out the 2017 / 2018 Swimming Carnival Program for the year. It was firstly a challenge as coaches were away and me, getting my head around my new role.

Hopefully the calendar is pretty straight forward for everyone to read and work out which meets to attend. Moving onto my other major role of communicating meets to members and closing dates, I hope I successfully done that with our first meet for the season at Noosa closing last weekend. We have had four members attend the Yeronga Meet in Brisbane picking up 5 Gold, 1 Silver & 2 Bronze. Sunday May 28 was the closing date for the Noosa Meet with over 30 members nominated. Our swimming calendar is starting to fill up with Fairymead on the 24th & 25th June opening up their online nominations too. Chris Kelly also mentioned that he would like to use the event as a social get together because it's at the start of the school holidays and is a two day event.

Kind Regards
Toni O'Sullivan



RACE SECRETARY REPORT – MAY



Swimming Carnival Program

Mth	Date	Carnival	Venue	LC/SC/Dev	Class	Coach
Jun-17	10th June	Noosa Winter Meet	Noosa	SC	B	Yes
Jun-17	24-25th June	Fairymead Winter Meet	Bundaberg Swim Acad	SC	B	No
Jun-17	18th June	Albany Creek Meet	Albany Creek	SC	B	No
Jul-17	8th July	Grace Preparation Meet	Grace Luthern College	SC	B	No
Jul-17	23rd June	Makos Meet	Mountain Creek	SC	B	Yes
Aug-17	5th - 6th Aug	Wide Bay SC Champs	Rainbow Beach	SC	B	Yes
Aug-17	18th - 20th Aug	McDonalds SC Champs	Chandler	SC	A	Yes
Aug-17	26th Aug	Wide Bay Mini Meet	Beewah	Dev	Dev	Yes
Sep-17	2nd Sept	Cotton Tree Swim Meet	Cotton Tree	LC	B	Yes
Sep-17	15th - 16th Sept	Kawana Waters Qlf Meet	Kawana	LC	A	Yes
Oct-17	6th - 7th Oct	Hervey Bay Meet	Hervey Bay	LC	A	Yes
Oct-17	21st Oct	S/Coast Club Challenge	Caloundra	LC	B	Yes
Oct-17	28th Oct	Cooroy Twilight Meet	Cooroy	SC	B	Yes
Nov-17	4th Nov	Nambour Swim Meet	Nambour	LC	B	No
Nov-17	17th - 19th Nov	City of Charm	Bundaberg	LC	A	No
Nov-17	25th Nov	Maryborough Sprint Meet	Maryborough	LC	B	No
Dec-17	9th - 15th Dec	McDonalds Qld Champs	Chandler	LC	A	Yes
Jan-18	13th Jan	GSA Twilight Meet	Noosaville	SC	Dev	Yes
Jan-18	19th - 20th Jan	Pelican Waters A Grade	Caloundra	LC	A	Yes
Jan-18	27th Jan	Kingaroy Open Event	Kingaroy	LC	B	No
Feb-18	3rd Feb	Burnett Fraser Sprint Meet	Gayndah	LC	B	No
Feb-18	17th - 18th Feb	McDonalds Qld Sprint Champ	Chandler	LC	A	Yes
Feb-18	18th Feb	Maleny Dev Meet 11yr under	Maleny	SC	Dev	No
Feb-18	24th Feb	Gympie A Grade Meet	Gympie	LC	A	Yes
Mar-18	9th - 11th Mar	Wide Bay LC Champs	Hervey Bay	LC	A	Yes
Mar-18	18th Mar	Eumundi District Meet	Eumundi	SC	B	Yes
Apr-18	29th Apr	Bribie Isl Meet 11yrs under	Bribie Island	SC	Dev	No

	A Grade Meet
	B Grade Meet
	Development Meet
	Brisbane Meet approved for Wide Bay Teams

COACHES REPORT – BRIAN STEHR

Hello Everyone,

First of all I would like to say congratulations to the new committee and I know that the club should continue to grow following the great foundations set from the previous committee but change happens in life and as a club we need to endorse the direction we are taken.

Our club has grown enormously in recent years and results we are achieving in the pool are getting better and better. All of you see the results on face book and local media and I don't have to name swimmers but this will only continue to improve.

As coaches we are hearing your concerns about numbers in lanes at training and once Peter gets back we will look at putting in changes that will cope with the expected growth during summer. I know most of you who had children training in winter last year will notice we have twice the number of children this year. What we all must remember is increased numbers comes hand in hand with success and if we are encouraging our children to succeed in life then it's a follow on effect in numbers at the pool.

I know after having discussions with the committee and school that they are looking at putting forward for a 50mtr pool to be developed behind our existing pool but this will take time and we all need to be patient. Many Olympic swimmers have come out of 25mtr pools and when medals are won by .01 second imagine how many extra turns we have done compared to a 50mtr pool and maybe its been the difference.

I get asked regularly about when does my child move up to the next level, in next month's newsletter I will give you a better understanding of the criteria because in most facets of swimming it really depends on the individual.

Sharon & I are going on a short holiday from the 5th June and I look forward to seeing you all when I return.

Kind Regards

Brian Stehr

GSA Head Coach

CLUB CAPTAINS REPORT

During the week Brian Stehr advised us that Dahlas Rogers would be the senior club captain of GSA for 2017 / 2018 and from a clubs point of view she looked like a clear choice to represent GS Aquatics. Congratulations also to Jude Youens who has been appointed as our Junior team captain.

The selection criteria is listed below and are the points we were looking for;

1. Great results in the pool
2. A person capable of encouraging the whole team to try their hardest
3. A great role model in the community & school
4. A person prepared to help with fundraising and setting great standards for our junior & senior swimmers.
5. A person that sets training standards that all our swimmers aspire to achieve

In the next edition our Club Captain will write this report and give us an insight on what is required to be an elite athlete and her training regime.



THE 'HAPPY HARRY' REPORT

Greetings to all, old members & new and those simply unaware.

WELCOME!!!!

Not only to the GSA family but to the exciting new editorial regarding all things GSA ranging from swimming achievements, some behind the scenes activities and perhaps some enlightening facts on some of GSA nearest & dearest. In this report I will aim to be reasonably true & factual but cannot say that will always be the case, but I do hope that it will be none the less ..enjoyable reading.

I would like to start with a serious topic of note, and that is the current ill health of perhaps GSA's largest identity, Pete Diamond. Pete's condition was so severe that he was admitted to hospital for a period of time, and without going into detail, had us all concerned (particularly our younger swimmers) with which his absence is unfamiliar.

On a brighter note, I can also report that Pete has now been released from hospital and is on a steady improve. It may not be long before we see and hear his dulcet tones echoing throughout Good Shepherd. I'm also led to believe, with utmost pleasure, news from his bedside of ward nurses who at the height of his illness were made to do timed Black Coffee..No Sugar runs at regular intervals. They were then made to hear his feedback on their efforts which were generally greeted with an universal response of "Brilllliant!"

Get well soon Pete!

I would also like to inform you of a new face poolside of late that may have caught your attention. His name is Greg Rogers and we welcome Greg and his experience with open arms. Not only does he have a wealth of swimming experience, his own CV list of achievements is nothing short of spectacular, boasting Silver & Bronze medals in the 1968 Mexico City Olympic games in the 200m Freestyle relay and the 100m Freestyle relay. Both medals then turned to Gold in the respective Commonwealth Games in Scotland some 2yrs later and the list goes on.

So I am sure you will agree that we are blessed to be in the company of Australian swimming royalty He is truly a very talented individual and from all reports his swimming teachings are not only challenging but fair. He has also been spotted in the water with the kids several times, proving he is a match to their dedication.

He is obviously prepared to go above and beyond whenever need be! I shall sign off for this first time edition; but stay tuned for some more jaw dropping facts & events of the GSA fraternity and I again welcome you to the Hub of swimming...GSA.

Yours Truly,

Happy Harry.



DGS AQUATICS